



July 27th, 2024

The IASF is excited to formally introduce two key initiatives designed to enhance collaboration within the All Star Cheer and Dance community. First, the **Gym Owner Advisory Council** will facilitate open dialogue between gym owners and the IASF, promoting shared goals for structure, consistency, safety, and growth. In tandem, the **Event Producer Advisory Council** will serve as a vital conduit for enabling communication and ensuring that their insights and experiences help shape the future of All Star Cheer and Dance.

Additionally, the IASF is excited to soon release the **IASF Fundamental Event Guidelines** program, which will empower event producers to align with a comprehensive set of best practices, ensuring their commitment to safety is formally recognized by the IASF. Together, these initiatives aim to foster an environment where best practices thrive and the overall safety and success of all stakeholders are prioritized. More information about the IASF Fundamental Event Guidelines will be released in the coming weeks.

## **Gym Owner Advisory Council**

### *Council Selection:*

- Comprised of 1 All Star coach/gym owner representative delegated by each event producer with IASF Qualifying Event status
- Each seat will be nominated annually by Event Producers
- IASF will review nominations to ensure each program is only represented once per country, ensuring the goal of cross market representation when possible
- Seat allocations may change to align with growth in markets as determined by IASF Qualifying Event applicants per region and/or number of IASF Fundamental Event Guideline affiliates

### *Council Responsibilities*

- Review documentation and policies as provided, possibly including:
  - Rostering requirements
  - Division parameters
  - Complete forms/polls to gather insight as requested
- Participate in a quarterly meetings to discuss topics pertinent to the All Star market and specifically Worlds qualification/experience (*virtual - note that the ability to participate live may vary according to time zone*)

### *Recommended Nomination Criteria*

- Event Producers should select their nominations based on the following criteria:
  - Coach/gym owner is in good standing with their national governing body (if applicable)
  - Coach/gym owner has demonstrated a commitment to the IASF mission
  - Coach/gym owner is a current, active participant in the All Star cheer or dance market in your geographic area



- Coach/gym owner is familiar with IASF divisions and rules in cheer and dance
- Ability to communicate comfortably in English

#### *Council Nomination Process:*

- Event producers with 2024/25 IASF Qualifying Event Status will be asked to submit 1 nomination (*optional*)
- Nomination form will be launched August 15th, 2024 to event producers with IASF Qualifying Event status, nomination form closes on September 15th, 2024
- Invitations to the council will be sent out by October 1st, 2024
- Welcome meeting tentatively scheduled for October/November 2024 - date and time TBD and communicated to nominating EP's by Sept 1st, 2024

### **Event Producer Advisory Council**

#### *Council Selection:*

- Composed of IASF Event Producers with Worlds Qualifying Status for 2024/25, limited to one representative per event. The event must be in good standing with the IASF.
- IASF Fundamental Event Guideline affiliates will be included in discussions that do not pertain to the IASF Cheerleading and Dance Worlds. (*Details regarding the Fundamental Event Guidelines for non-Worlds qualifying events will be released in the coming weeks.*)

#### *Council Responsibilities*

- Review documentation and policies as provided, possibly including:
  - Qualifying and rostering processes, IASF Fundamental Event Guideline policies
  - Division parameters
  - Awards and event policies pertaining to IASF Cheer and Dance Worlds
  - Discuss industry issues as relevant to our shared mission
- Participate in an yearly meeting adjacent to the Cheer and Dance Worlds (*participation may be virtual or in-person*)
- Participate in quarterly meetings tentatively slated to start in October/November 2024 (*virtual, ability to participate live may be influenced by time zones*)

#### *Recommended Designated Representative Criteria*

- Event Producers should select their representative based on the following criteria:
  - Representative is in good standing with their national governing body (if applicable) and consistently involved in the qualifying event as an official or organizer
  - Representative has demonstrated a commitment to the IASF mission
  - Representative is a current, active participant in the All Star cheer or dance market in your geographic area/country
  - Representative is familiar with IASF divisions and rules in cheer and dance
  - Ability to communicate comfortably in English